

FROM OUR COMMUNITY TO YOURS



Irina Santiago-Brown invited the community to a photo shoot to promote its Sustainable Australia Winegrowing McLaren Vale program in WBM. Dozens turned up including kids. This double-page spread was donated by Dr Santiago-Brown and her husband, Dudley Brown, of Inkwell Wines and The Wine Rules.

McLaren Vale gifts its renowned Sustainability program to the Australian wine community.

Sustainable Australia Winegrowing McLaren Vale is the toast of the Australian wine industry. The community built it from the ground up. It's taken 10 years and 20,000 hours of voluntary work. And it works. McLaren Vale is gifting its program to all Australian wine growers and regions who would like to use it. There is no catch. Just a desire by one community to help others in the interests of a healthy Australian wine community. **Register your interest now at www.sustainableaustralia.info**

- Entwine accredited • Grower friendly
- Site-specific continuous improvement
- GPS driven • Online exportable spray diary
- Record keeping by year and block for historical analysis
- Ready to go now! What are you waiting for?



To register your vineyard for 2014/15, please visit www.sustainableaustralia.info. To register your interest in your region or state adopting Sustainable Australia Winegrowing, phone Dr Irina Santiago-Brown on (08) 8323 8999 or email irina@mcclarenvale.info